

COOKIES POLICY



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What are Cookies?

Cookies are text files containing a small amount of information that is downloaded to your device when you visit a website. They are generally used by most websites to improve your online experience and to ensure that content and functions are delivered and used more effectively.

Cookies perform various different functions. For example, some cookies are session cookies, which are downloaded to your device temporarily for the period that you browse a particular website; these cookies might allow you to navigate between pages more efficiently or enable websites to remember the preferences you select. Other cookies are persistent cookies, which can help websites remember you as a returning visitor or ensure the online adverts you receive are more relevant to your specific needs and interests.

Use of Cookies

The primary use of cookies on our Websites, either directly by ourselves or our chosen partner(s), is to:

Enable you to save time and facilitate future access to the site; identify how people navigate through our website to improve our Service, content and the effectiveness of our communications; collect and share device data to detect and prevent devices associated with fraud and money laundering; identify account and device irregularities and detect and prevent fraudulent transactions and abuse of our customer accounts and our Services.

You agree that Rich Smart may, from time to time, place cookies on your device to save information (such as user name, password, other personal details, e-mail address, and technical device information such as the model and its IP address) to make full use of the functionality and Services on our website and to allow your browser to identify you as a user.

This enables you to not have to re-enter this information each time you visit our Rich Smart site. These cookies cannot be used to run programs or deliver viruses to your computer and are uniquely assigned to you. These cookies can only be read by the web server(s) that placed the cookies on your device.

At any time, you can amend your browser settings to block some or all cookies from Rich Smart. However, if you block cookies from Rich Smart some or all the website's functions may not perform as intended. Some examples of the types of cookies used by Rich Smart include, but are not limited to:

COOKIE TYPE	PURPOSE
Security and authentication	<p>These cookies are essential in providing our services and perform functions such as helping to authenticate your details, keep your information secure, ensuring you are able to login into your account, and keeping you logged in as you move from one part of our website to the next.</p> <p>An example of this type of cookie is the Request Verification Token, which ensures you are logging in to the correct account.</p>

COOKIE TYPE	PURPOSE
<p>Preferences Features and Services</p>	<p>These cookies help to improve your experience on our website. For example, they enable you to remember preferences you have selected, help to show you the correct version of the website for your location, offer you services such as Live Chat, and remember whether you accepted the terms and conditions. An example of this type of cookie is LPVID, which allows us to offer Live Chat functionality from different web pages on our website.</p>
<p>Performance and Analytics</p>	<p>These cookies help us see how players are using our website, to identify any performance issues, and improve how our products work. Examples of these types of cookies are GA and GID. These Google Analytics cookies help us track what pages are visited and which website features are used.</p>

Further information about cookies can be found at: www.allaboutcookies.org.

Storage of Personal Data

By submitting your personal data during the account registration process, you agree to this transfer, storing, or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy and the requirements established by the applicable data protection regulations. Once we have received your information, we will use strict procedures and security measures to prevent unauthorized access and ensure the integrity and availability of personal data.

We are required to keep full records of all financial and historical transactions together with any identification provided. We will hold your Personal Data on our systems for as long as is necessary under our legal obligations.